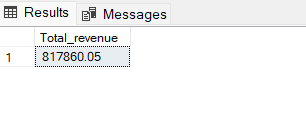
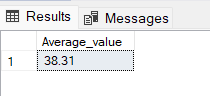
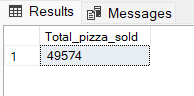
  
  
  
  
  
  
KPIs  
  
1. Total Revenue  
select ROUND(SUM(total\_price), 2) from pizza\_sales  
  
  
2. Average Value  
select ROUND(SUM(total\_price) / COUNT(DISTINCT(order\_id)), 2) as Average\_value

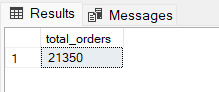
from pizza\_sales

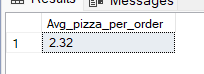


3. Total Pizza sold

select sum(quantity) as Total\_pizza\_sold from pizza\_sales  


4. Total Orders

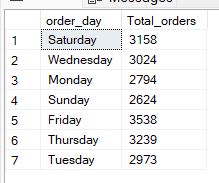
select count(distinct(order\_id)) as total\_orders from pizza\_sales  
  
  
5. Avg pizza sold per order  
select CAST(CAST(sum(quantity) as decimal(10,2)) / count(distinct(order\_id)) as decimal(10,2)) as Avg\_pizza\_per\_order from pizza\_sales

  
  
  
  
  
Chart Requirements  
1. Daily Trend for Total orders.

select DATENAME(DW, order\_date) as order\_day, count(distinct(order\_id)) as Total\_orders

from pizza\_sales

group by DATENAME(DW, order\_date)

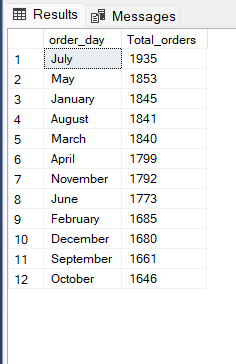


2. Monthly Trend  
select DATENAME(MONTH, order\_date) as order\_day, count(distinct(order\_id)) as Total\_orders

from pizza\_sales

group by DATENAME(MONTH, order\_date)

order by Total\_orders desc;



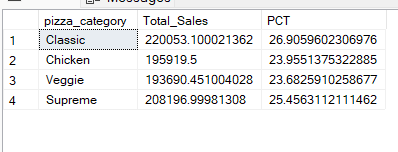
3. Percentage of Sales by Pizza Category

select pizza\_category, sum(total\_price) as Total\_Sales, sum(total\_price) \* 100 /

(select sum(total\_price) from pizza\_sales) as PCT

from pizza\_sales

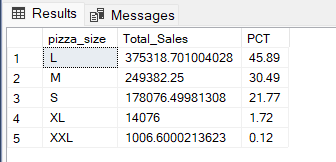
group by pizza\_category

  
  
  
4. Percentage of Sales by Pizza size  
select pizza\_size, sum(total\_price) as Total\_Sales, CAST(sum(total\_price) \* 100 /

(select sum(total\_price) from pizza\_sales) as decimal(10,2)) as PCT

from pizza\_sales

group by pizza\_size

Order by PCT desc  
  
  
  
  
5.

6. Top5 pizza   
select TOP 5 pizza\_name, sum(total\_price) as Total\_Revenue

from pizza\_sales

group by pizza\_name

order by Total\_Revenue desc

